

AIMÉE WILKERSON

Instructional Designer | UX Designer | Educator

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📍 Austin, TX

SUMMARY

I'm a second-year master's student majoring in Curriculum and Instruction with an emphasis in Learning Technologies at the University of Texas at Austin. I want to gain more instructional and UX design experience to craft meaningful learning opportunities that uplift users through accessible design. My mission is to create through an equitable lens, constantly reminding myself who I am designing for, what objective and problem I am addressing, and how to delight an audience.

EDUCATION

Master of Education in Curriculum and Instruction - Learning Technologies

University of Texas at Austin

📅 08/2023 - Present 📍 Austin, TX

GPA

4.0 / 4.0

Bachelor of Arts in Psychology and Government

Wesleyan University

📅 08/2013 - 05/2017 📍 Middletown, CT

GPA

3.58 / 4.0

DESIGN PROJECTS

Detangled

📅 04/2024 - 05/2024 📍 Austin, TX

An educational and social media app that teaches the "hairstory" of, celebrates, and builds community around Black hair

- Sketched lo-fi wireframes to conceptualize app interface and flow
- Designed a rapid prototype of the app that envisions the use of AR and AI technologies using Figma

You've Got the Job!

📅 03/2024 - 05/2024 📍 Austin, TX

An educational board game that helps college students learn the job application process before entering the job market

- Crafted personas, game rules, core mechanics, game flow, and player-facing game components
- Play-tested the game multiple times to improve gameplay before final

Virtual Reality: Transforming Learning and Professional Development

📅 10/2023 - 12/2023 📍 Austin, TX

Multi-lesson instructional module designed on Articulate Rise 360

- Collaborated with team to develop a project timeline to manage task completion
- Researched academic and industry literature related to virtual reality in the workplace
- Incorporated organized information, flashcards, collaboration boards, videos, demonstrations, and simulated conversations to help learners engage with content material
- Integrated a variety of learning theories (behaviorist, cognitivist, constructivist, and social constructivist) throughout the lesson

Usability Testing for Recipe Sites

📅 03/2024 - 05/2024 📍 Austin, TX

Qualitative usability testing conducted on remote, synchronous sessions on Lookback

- Created and modified pre and post-test surveys, user tasks, and testing procedures
- Conducted usability testing in remote synchronous sessions on Lookback along with post-test surveys on Google Forms
- Presented report findings along with 2 mock-up designs addressing interaction and interface concerns that users faced during testing

WORK EXPERIENCE

Graduate Research Assistant | Teaching Assistant

University of Texas at Austin

📅 08/2023 - Present 📍 Austin, TX

- Conducted, coded, and analyzed qualitative data (interview and survey) for studies on the acceptance of Fitbits among U.S. college students and the effects of teacher-led fitness testing vs. self-fitness testing on students' self-determination
- Presented research findings on *Fitbit Acceptance Among American College Students* at the 2024 International Alliance for Health, Physical Education, Dance, and Sport World Congress in Tokyo, Japan
- Planned, led, and graded written assignments for two sections of the Fall 2023 course *UGS 303: Fitness for Life*
- Supported in the categorization of literature on transnational youth literacies for an upcoming literature review

WORK EXPERIENCE

4th & 5th Grade Teacher | Multi-classroom Leader

REAL Learning Academy

07/2021 - 05/2023 Austin, TX

- Created unit plans, pacing guides, and lesson plans after internalizing Texas Essential Knowledge and Skills (TEKS) standards, as well as state and district-level assessments
- Analyzed formative and summative assessment data to identify misconceptions and knowledge gaps to guide future re-teach lessons and improve student mastery
- Received a 2021 Texas Education Agency Distinction for 5th Grade Science on the State of Texas Assessment of Academic Readiness (STAAR)
- Coached a teaching fellow on the implementation of their Tier 2 reading interventions

Dean of Instruction

KIPP Texas Paseo Preparatory

03/2017 - 07/2020 Austin, TX

- Led the school-wide implementation of Lexia PowerUp, a reading platform, increasing student use of and engagement on the platform
- Oversaw 5th and 6th grade teachers' lesson implementation of KIPP's K-8 Grade Wheatley Reading Curriculum through weekly observations and feedback meetings

6th Grade Reading Teacher| Relay Advisor | Co-Grade Level Chair

KIPP Texas Sharpstown Preparatory

08/2017 - 06/2020 Houston, TX

- Internalized KIPP's K-8 Grade Wheatley Reading curriculum to incorporate student practices of skills aligned to both Texas and Common Core standards to achieve mastery of objectives
- Assessed student achievement data of exit tickets, unit checkpoint assessments, and interim assessments to increase mastery of Texas standards
- Recognized for achieving the second highest 6th grade reading STAAR scores in 2019 and 4th highest scores in 2018 across all KIPP Texas campuses
- Modeled lesson design and internalization, teaching strategies, and professionalism for a Relay Graduate School of Education Fellow
- Organized team building opportunities for the 6th grade students, including monthly Grade-Level Time, local field trips, and an out-of-state camping trip

SKILLS

Instructional Design		Learning Theories		Unit and Lesson Plan Development		Usability Testing	
Qualitative Research		Collaboration		Coaching		Project Management	
Articulate Rise 360		Figma					
Canvas		Canva		Google Suite		Microsoft Office Suite	